

# New Bern Area Bear Town Bears

## Highway 17 South Corridor

**AIR BEAR** | ARTIST: JANE NEEDHAM  
SPONSOR: S B PARKER | 1720 TRENT RD

**WISE BEAR** | ARTISTS: JOEY TOMBOULIAN & LAURA KARMI  
SPONSOR: THE EPIPHANY SCHOOL COMMUNITY | 2201 HENDERSON AVE

**BEAR D'OLDE TOWNE** | ARTIST: GEE VEE MEYER  
SPONSOR: OLDE TOWNE COMMUNITY | BATTS HILL / COUNTRY CLUB RD

**IN GOD WE TRUST** | ARTIST: WHITNEY WALLACE  
SPONSOR: TAB PREMIUM BUILDERS REALTY | 2851 TRENT RD

**TRAVELIN' BERNIE** | ARTIST: DONNA SLADE  
SPONSOR: HAMPTON INN | 200 HOTEL DR

**HOME TOWN BERNIE II** | ARTIST: CHERYL ASHE  
SPONSOR: SPRINGHILL SUITES BY MARRIOTT | 300 HOTEL DR

**DR. BENDER BEAR** | ARTIST: NELL MAHA  
SPONSOR: EAST CAROLINA INTERNAL MEDICINE | 2604 MLK JR. BLVD

**MR. McBEAR** | ARTIST: TESSIE ANN ADAMS  
SPONSOR: BATTERIES PLUS NO 324 | 2504 MLK JR. BLVD

**WALMART BEAR** | ARTIST: SANDY BRUNO  
SPONSOR: WALMART SUPERCENTER | 3105 MLK JR. BLVD

**T. WOOSY BEAR** | ARTISTS: JETTIE PELLETIER & MARILYN SMITH  
SPONSOR: COMMUNITY OF TRENT WOODS | 898 CHELSEA RD

**WE CARE BEAR** | ARTIST: TRACY HOLTON  
SPONSOR: WEYERHAEUSER COMPANY | 3600 TRENT RD

**MR. BAR.B.Q.** | ARTIST: LILLIAN KNOETGEN  
SPONSOR: MOORE'S BARBEQUE | 3621 MLK JR. BLVD (Not easily accessible.)

**"COKE CARES" BEAR** | ARTIST: LINDSAY J DEMONCH  
SPONSOR: COCA-COLA BOTTLING CO CONSOLIDATED | 3710 MLK JR. BLVD

**BEARON DE WILBUR, FORESTRY BEAR** | ARTIST: DONNA WOODRUFF  
SPONSOR: MARVIN, KAREN, MIKE & MATT RAINES | 3810 MLK JR. BLVD

**CHAMPION BEAR** | ARTIST: JANE NEEDHAM  
SPONSOR: KELLUM LAW FIRM | NEW BERN HIGH SCHOOL INSIDE STADIUM  
ACADEMIC DR. (Not easily accessible.)

**RIVER BEN** | ARTIST: SANDY BRUNO  
SPONSOR: BEN'S RIVER BEND FRIENDS | 45 SHORLINE DR

## Highway 70 East Corridor

**SLEEPY BEAR** | ARTIST: MARGARET  
SPONSOR: BRIDGEPOINTE HOTEL AND MARINA | 101 HOWELL RD

**SEMPER FI** | ARTIST: VICKIE VITALE  
SPONSOR: COASTAL CAROLINA REGIONAL AIRPORT |  
200 TERMINAL DR. (Not easily accessible. Inside terminal.)

**GRADY** | ARTISTS: WHITNEY ALLANCE & PAT EGLINTON  
SPONSOR: FLY-IN BEARS EAA CHAPTER 1171 & GENERAL AVIATION  
COMMUNITY | AVIATION DR

**WALT "MR. SAFETY" BEAR** | ARTIST: BETTY KNAPP  
SPONSOR: TRADER CONSTRUCTION | 2500 HWY US 70 W

**TABERNA** | ARTIST: CHERYL ASHE  
SPONSOR: COMMUNITY OF TABERNA | TABERNA WAY

**BEARON DE COLOURS** | ARTIST: MOLLY KMAZEK  
SPONSOR: FRIENDS OF CAROLINA COLOURS | 330 WATERSCAPE WAY

## Highway 70 Business Corridor

**BEARY HEALTHY BEAR** | ARTIST: TESSIE ANN ADAMS  
SPONSOR: CAROLINA EAST HEALTH SYSTEMS | 2000 NEUSE BLVD

**WALLY BEAR** | ARTIST: SANDY BRUNO  
SPONSOR: WALMART NEIGHBORHOOD MARKET | 2915 NEUSE BLVD

**DIVERSE FLAG BEARER** | ARTIST: WHITNEY WALLACE  
SPONSOR: BSH HOME APPLIANCE CORP | 100 BOSCH BLVD

**BEARON DE BROKER A.K.A. SUPER AGENT**  
ARTIST: DONNA WOODRUFF  
SPONSOR: NEUSE RIVER REGION LOCAL REAL ESTATE & MORTGAGE FIRMS  
1433 SOUTH GLENBURNIE RD

**MAMMA BEAR** | ARTIST: GLENNA DAVIS  
SPONSOR: EAST CAROLINA WOMEN'S CENTER | 801 MCCARTHY BLVD

**BUBBLE GARDEN BEAR** | ARTIST: LILLIAN KNOETGEN  
SPONSOR: WIARD & SMITH | 1001 COLLEGE CT

**BRIER BEAR** | ARTIST: NADA BEHR  
SPONSOR: COMMUNITY OF GREENBRIER & EMERALD GOLF CLUB |  
PINE VALLEY DR

**TOOTH BEARY** | ARTIST: GLENNA DAVIS  
SPONSOR: KINCAID FAMILY DENTISTRY | 635 MCCARTHY BLVD

**BEARY CARING, M.D.** | ARTIST: BARBARA HESKETH  
SPONSOR: COASTAL CAROLINA HEALTH CARE | 1020 MEDICAL PARK AVE

**BERNIE, THE FISHER BEAR** | ARTIST: LILLIAN KNOETGEN  
SPONSOR: EAST CAROLINA DERMATOLOGY | 600 MCCARTHY BLVD

**MONEY BEAR** | ARTIST: GLENNA DAVIS  
SPONSOR: SOUND BANK | 1801 SOUTH GLENBURNIE RD

**LINK** | ARTIST: SANDY BRUNO  
SPONSOR: CENTURY LINK | 1910 SOUTH GLENBURNIE RD

**PUB CUB** | ARTIST: CHRIS WAGNER  
SPONSOR: PUBlix AT RIVER PLACE | 2004 SOUTH GLENBURNIE RD

**BEAR HISTORIAN** | ARTIST: GEE VEE MEYER  
SPONSOR: ZAXBY'S | 2600 SOUTH GLENBURNIE RD

## Fairfield Harbour (Hwy 17N/Hwy 55E)

**NEUSEOPOLY** | ARTIST: DEE MAYER  
SPONSOR: NEUSE REALTY | 601 BROAD CREEK RD

**GENTLE GIANT** | ARTIST: CHERYL ASHE  
SPONSOR: COMMUNITY OF FAIRFIELD HARBOUR | CASSOWAY LN

**HARBIE** | ARTIST: BARBARA HESKETH  
SPONSOR: COMMUNITY OF FAIRFIELD HARBOUR | CASSOWAY LN

## The History of Bear Town Bears

New Bern was settled in 1710 by Swiss and Palatine German immigrants led by Baron Christoph DeGraffenried. The new colonists named the settlement after Bern, the capital of Switzerland and hometown of their leader. Many years before New Bern was settled, Bern, Switzerland was founded by a group of hunters who named the city after the first animal they came upon on their hunting expedition... a bear. "Bern" is the old Germanic word for bear and the bear became the symbol of the city. The bear symbol was passed along to Bern's sister city, New Bern, and still serves as the city's mascot with bear flags and statues featured throughout the town.

New Bern celebrated its 300th Anniversary in 2010 by hosting a variety of festivities. In honor of the anniversary, over 50 fiberglass, ceramic bears, sponsored and adopted by local businesses, were situated throughout the city. Once local businesses chose to sponsor and adopt a bear, a year-long process began which included selecting a local artist to design the bear's theme, and designating a display location for the bear. Originally 50 bears were erected and since an additional 11 bears have been created and positioned at various locations throughout the city, with a new bear to be unveiled in late 2017.



[www.VisitNewBern.com](http://www.VisitNewBern.com)



## Bear Town Bears



## Track Them Down All Over Town!

OVER 50 LOCATIONS AROUND NEW BERN.  
BE SURE TO SEE THEM ALL!

[www.VisitNewBern.com](http://www.VisitNewBern.com)

# Downtown Bear Town Bears



**1 HOME TOWN BERNIE I**  
CONVENTION CENTER  
203 SOUTH FRONT STREET  
ARTISTS: A DAVIS/JOHN HANLEY



**2 SPIRIT I**  
CONVENTION CENTER  
203 SOUTH FRONT STREET  
ARTISTS: CONNELL & STUDENTS  
AT H I MACDONALD SCHOOL



**3 KARE BEAR**  
CONVENTION CENTER  
203 SOUTH FRONT STREET  
ARTIST: SANDY BRUNO



**4 BEARON DE GRAFFENRIED**  
UNION POINT PARK  
210 EAST FRONT STREET  
ARTIST: BARBARA HESKETH



**5 GREENZLY**  
UNION POINT PARK  
210 EAST FRONT STREET  
ARTIST: SANDY BRUNO



**6 CAPT BLACK BEAR D**  
COURTYARD BY MARRIOTT  
218 EAST FRONT STREET  
ARTIST: JOHN HANLEY



**7 JUDGE BEAR**  
CHESTNUT, CLEMMONS  
& PEACOCK LAW FIRM  
225 C BROAD STREET  
ARTIST: ED MACOMBER



**8 BEAR-LY LEGAL**  
STUBBS & PERDUE LAW FIRM  
310 CRAVEN STREET  
ARTIST: GEE VEE MEYER



**9 FUTURE BEAR**  
EXCEL LEARNING CENTER  
300 POLLOCK STREET  
ARTIST: MARGARET VOLNEY



**10 FLAG BEARER**  
NEW BERN CITY HALL  
300 POLLOCK STREET  
ARTIST: VICKIE VITALE



**11 COLONIAL BEARMAN**  
MORGAN'S TAVERN & GRILL  
235 CRAVEN STREET  
ARTIST: KIM SMITH



**12 MITCHELL BEAR**  
MITCHELL HARDWARE  
215 CRAVEN STREET  
ARTIST: AMY DAVIS



**13 DR. PAW**  
WILLIAM HAND III DENTISTRY  
218 SOUTH FRONT STREET  
ARTIST: MOLLY KNIAZEK



**14 SAILOR BEAR**  
BB&T  
375 SOUTH FRONT STREET  
ARTIST: JOHN HANLEY



**15 SPIRIT II**  
CRAVEN COUNTY ABC BOARD  
318 SOUTH FRONT STREET  
ARTIST: GEE VEE MEYER



**16 "HONEY I'M HOME" BEAR**  
COLDWELL BANKER WILLIS-SMITH  
115 MIDDLE STREET  
ARTIST: DONNA WOODRUFF



**17 HARVEST BEAR**  
NEW BERN FARMER'S MARKET  
421 SOUTH FRONT STREET  
ARTISTS: TONI &  
WAYNE TAGLIERI



**18 BEAR E. ESSENTIAL**  
ROBINSON & STITH INSURANCE  
513 POLLOCK STREET  
ARTISTS: DARREN DEPALO  
& NO CUSTOM DESIGNS



**19 FREEDOM BEARER**  
NEW BERN HISTORICAL SOCIETY  
512 POLLOCK STREET  
ARTIST: LINDA LORE



**20 BARISTER BEAR**  
SUMRELL, SUGG, CARMICHAEL,  
HICKS & HART LAW FIRM  
416 POLLOCK STREET  
ARTIST: ANN GRAY



**21 BEARER OF RIGHTS**  
BEAR PLAZA  
200-BLOCK MIDDLE STREET  
ARTIST: VICKI VITALE



**22 HAR-BEAR TOWN  
RACQUET CLUB BEAR**  
CAPTAIN RATTY'S  
202 MIDDLE STREET  
ARTIST: CHERYL ASHE

